

CANADIAN ART DAILY PRESENTS

# NORTHERN VISIONS JURIED EXHIBITION & SALE

## PROSPECTUS & ARTIST SUBMISSION GUIDELINES

*We are calling on artists across the nation to take part in this OPEN CALL for our INAUGURAL JURIED ONLINE EXHIBITION NORTHERN VISIONS.*

***Exhibition Theme: "My Canada"***

*This exhibit takes a deep dive into the Canadian identity through the lens of its artists from coast to coast and past to present. Showcase your best work on a national platform and reach art enthusiasts and collectors. This is an exciting opportunity for both established and emerging artists to gain exposure and connect with a wider audience. Share YOUR VISION in this diverse online collection.*

*What does "MY CANADA" mean to you?*

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- **IMPORTANT DATES:**
  - SUBMISSIONS OPEN March 31<sup>st</sup>, 2024
  - SUBMISSIONS CLOSE May 31<sup>st</sup>, 2024 (midnight)
  - NOTIFICATIONS sent via email July 1<sup>st</sup>, 2024
  - Online Show goes LIVE August 1-14th, 2024
  - FULL DETAILS at [www.CanadianArtDaily.ca](http://www.CanadianArtDaily.ca)
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***It is very important that you follow these instructions carefully to avoid disqualification.***

## **SUBMISSIONS ARE A TWO STEP PROCESS:**

### **Step 1:**

Head to our [ARTIST APPLICATION](#) page.

Add application to cart by clicking "SUBMIT PAYMENT", fill in all forms and complete payment ( you will receive payment confirmation via email - check your spam folder and add us to your "contacts list"). Please wait a minute or two for this to arrive.

**STEP 2) Click "REPLY" on that email confirmation.** In your reply email, attach up to 3 images \*\*\*As per format & size criteria as outline in the prospectus guideline / rules and regulations. Please only attach one image only (of up to 3 separate artworks) and send with your email confirmation to CanadianArtDaily@gmail.com

## **RULES & REGULATIONS**

### **ELIGIBILITY**

- All individuals entering must be at least 18 years of age at time of entry.
- Competition is open to residents of Canada only.
- **ENTRY FEE: 35\$CAD** *for up to 3 separate submissions*

### **ORIGINAL ARTWORK & CRITERIA**

- All entries must be original compositions and cannot be based on anything that has been published elsewhere. Copies of other artists' work are NOT considered original and are not eligible. Paintings based on another person's photograph (even if copyright-free) are NOT eligible.

### **MEDIA**

- All entries must be 100% hand painted or drawn and painted by the artist entering and not under the guidance of an instructor or mentor. Copies of other artists' work are NOT considered original and are not eligible. Accepted media: Acrylic, watercolour, gouache and tempera, oil, pencil, pastel, mixed media, encaustic, and alcohol ink. Works of paper or canvas / board / panel. Sorry, no sculpture, ceramic, fibre art, digital art or photography at this time.

- **SIZE & PRICING**
- vertical or horizontal
- framed or unframed
- actual artwork minimum size 8"x10" to a maximum size of 36" x48"
- **ARTWORK PRICING** Please ensure your artwork *is priced within the range of your typical pricing structure as per your website*. We WILL NOT accept any changes once submitted. Minimum price is \$350CAD
- The artist will set the price including frame if there is one and your estimated shipping costs (see shipping details below).

### **IMAGE FORMATTING**

Before uploading your images, make sure they are smaller than 4MB,  
*Suggested size: 1920 pixels on the longest side at 72 dpi.*

- Images should be in JPEG format, sRGB and oriented correctly.
- **Show only the image, no frame, mat or border or background.**
- No digital enhancement is allowed.
- *NOTE: A high-resolution file will be required from all successful, accepted artists juried into the show. (This will be requested after via email at the time of notifications)*
- **HOW TO SUBMIT: Once your application is complete and payment has been submitted, "REPLY" to our email confirmation with** by sending up to 3 images (one image of up to 3 artworks) to CanadianArtDaily@gmail.com (no larger than 4MB each)
- **FILE NAME FORMAT.** Each image submitted via email should be have the following file name format: **LASTNAME\_FIRSTNAME\_TITLE\_PRICE**
- \*PLEASE SEND ONLY 1 email with up to 3 images along with your reply. This will make it easier to keep your information together.

### **FEES & COMMISSION**

- ENTRY FEE is \$35 CAD for up to 3 separate works of art. Once forms have been filled out & payment has been processed (SEE BELOW), please email your THREE images following above criteria to CANADIAN ART DAILY
- COMMISSION RATE will be Canadian Art Daily 30% / Artist 70% Canadian Art Daily will notify artist of purchases made within 48 hrs and will, at that time provide all shipping details for client.

### **PAYMENTS**

- Payouts by Canadian Art Daily to the ARTIST will be sent via e-transfer within 7 business days of proof of delivery to the art collector (purchaser).
- \* Please ensure your artwork is priced accordingly to reflect shipping charges within the range of \$30-\$50

### **SHIPPING**

- We require that shipped artwork have TRACKING (Canada Post / snap ship is recommended - but you may use any preferred carrier ). *Do factor in cost of shipping when pricing your artwork. We suggest \$30-\$100 for small to medium sizes.*
- The ARTIST is responsible for packaging artwork professionally and providing adequate protection and / or insurance based on the value of the artwork.
- The ARTIST is responsible for arranging and paying for tracked shipping charges and any insurance coverage. Alternatively delivery to or pick up by the client may be arranged.
- *Delivery or Shipping should be carried out within 7 days of notification of sale of artwork*

### **JURYING, ACCEPTANCE & AWARDS**

- Have a look at the PRIZE categories for a glimpse at what we are looking for in terms of criteria.
- You are more likely to have more than one piece of artwork accepted into the show if they are similar aesthetically and feel cohesive visually or thematically.
- All works accepted into the show must not be altered from the images submitted at time of entry. *All artworks MUST be for sale.*
- Notification of acceptance will be sent via email by July 1st, 2024. Only successful applicants will be notified.
- FEEDBACK: Regrettably, due to the size of this nation-wide call to art, we will be unable to provide commentary or feedback for works that have not been successfully juried into the show. If you have not been accepted, please do not be discouraged, keep working on your craft and try again.

### **PRIZES**

Each winner will also receive a badge to use on their social media & website +  
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- **Award of Excellence:** Awards the artist who demonstrates mastery and technical proficiency in their chosen medium as well as design, composition and artistry. This award will be chosen by a guest juror: a well-known artist, gallery curator or professional in the Canadian Arts community (TBD)
- **Social Impact Award:** This category applauds artists who use their creative voice to highlight critical issues, foster dialogue, and pave the way for positive societal transformation.  
The "Social Impact" category is a stage for art that carries a powerful message. It's not just about aesthetics; it's about artists who dare to spotlight vital subjects such as environmental conservation, social justice, mental health, and more. To qualify for this category, your artwork must meet these core criteria:
  1. *Message: The art must articulate a clear, potent message relating to a significant societal issue.*
  2. *Influence: It should inspire viewers to reflect, feel, question, understand, or take action.*
  3. *Originality: The piece should present its message in a unique, innovative manner.*
- **Honourable Mention Award:** This award is given to an artist who's work (or works) are deserving of recognition for it's unique interpretation of our current theme.

QUESTIONS? *Please contact us via email: [CanadianArtDaily@gmail.com](mailto:CanadianArtDaily@gmail.com)*